Circuit Trails Coalition Semi-Annual Meeting
Wednesday, November 8th 2017
Status of the Circuit Trails

November 2017
2017 Circuit Status 811 miles
Circuit Status NJ  257 miles
Circuit Status PA  554 miles
2017 CIRCUIT STATUS

• 811 Circuit Miles in the DVRPC region
  • 325.1 miles Complete
  • 80.1 miles in Progress
  • 119.2 miles in the Pipeline
  • 286.6 miles Planned
2017 CIRCUIT STATUS

• **61.3 miles built** since January 1, 2012

• **5.4 miles completed** between December 2016 and November 2017

• **6 miles expected** to be complete by December 2018
Circuit Trails Opened Since December 2016

- Marcus Hook Bike Lanes – 1.45 miles
- Bartram’s Mile – 0.65 miles
- K&T Trail-Phase I – 0.9 miles
- Tinicum Route 291 Sidepath – 0.7 miles
- Cooper’s Poynt Trail – 0.5 miles
- Liberty Bell Trail - Lansdale – 0.5 miles
- LHT – King’s Highway Sidepath – 0.7 miles
Circuit Trails Coming Soon

- SRT – South St. to Christian – 0.3 miles
- Baxter Trail – Firing Range Sect. – 0.6 miles
- Darby Creek – Swedish Cabin to Kent Park – 1.0 miles
- SRT – Washington St. to Lower Pottsgrove – 0.9 miles
- Cobbs Creek Segment A – 1.0 miles
- North Park Drive Bike Lanes – 1.6 miles
- Trenton Wellness Loop – 0.5 miles
Circuit Trails Coming Soon (cont.)

• Frankford Creek Greenway Phase I – 1.2 miles
• Tacony Creek – Roosevelt Blvd Connector – 0.2 miles
Struble Trail  16.56 miles
Signage Second Round
Anya Saretzky, Rails-to-Trails Conservancy
Signage Goals:

• Unify Circuit Trails through brand awareness
• Educate local trail users about the network
Signage Round1:

- Interviewed Coalition Members
- Created signage templates
- Solicited feedback
- Tested various manufacturers for price and materials
- Manufactured 50 test signs for six trails
- Installed signs
- Solicited feedback
Our Early Adopters:

• Merchantville Bike Path
• Cooper River Trail
• Neshaminy Creek Greenway/Route 202 Parkway Trail
• Delaware River Trail
• Kinkora Trail
• Schuylkill River Trail – Montgomery County
  • Thoughts from Henry Stroud
Installed Signs

A proud segment of THE CIRCUIT TRAILS

Discover 100s of miles of happy at circuittrails.org

CIRCUIT CONNECTIONS
- Seneca Trail
- Lower State Road Trail
- Nechaminy Greenway Trail
- Montgomery Trail

Discovered 100s of miles of happy at circuittrails.org
Signage Round 2:

• 100 signs available at no cost
• Asking trail managers to cover hardware and installation
• Email anya@railstotrails.org
# Signage Options

## BLADE SIGNS - 18" x 18"

**A proud segment of THE CIRCUIT TRAILS**

**Option 03**

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## TRAIL AFFILIATION SIGNS - 12" x 21"

**Schuylkill River Trail**

**Cynwyd Heritage Trail**

**Gloucester Township Health and Fitness Trail**

**Schuylkill River Trail**

**Without Partner Logos (30" x 18")**

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## CIRCUIT CONNECTIONS SIGN - 14" x 36"

**Schuylkill River Trail**

**A proud segment of THE CIRCUIT TRAILS**

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## TRAIL MEDALLION 3" DIAMETER

**Proportional Size**

**Detail View**

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Email [anya@railstotrails.org](mailto:anya@railstotrails.org) to enroll in the signage program
Signage Moving Forward:

• Goal: to have signage on every trail on the Circuit Trails
• Sustainable funding plan: DVRPC
Get Free Circuit Signs on Your Trail!

Email anya@railstotrails.org
Maintenance
Tom Sexton
tom@railstotrails.org
# Trail Maintenance Worksheet

## Trail Maintenance Budget Worksheet

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>Labor Performed by</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Labor Hours</td>
</tr>
<tr>
<td><strong>RAIL SURFACE MAINTENANCE</strong></td>
<td></td>
</tr>
<tr>
<td>General repair</td>
<td>$0</td>
</tr>
<tr>
<td>Crack sealing or surface coating</td>
<td>$0</td>
</tr>
<tr>
<td>Clearing Leaves and debris</td>
<td>$0</td>
</tr>
<tr>
<td>Pavement markings</td>
<td>$0</td>
</tr>
<tr>
<td>Root cutting along trail</td>
<td>$0</td>
</tr>
<tr>
<td>Snow removal (not trailhead)</td>
<td>$0</td>
</tr>
<tr>
<td>Resurfacing (top coat)</td>
<td>$0</td>
</tr>
<tr>
<td>Reconstruction</td>
<td>$0</td>
</tr>
<tr>
<td>Boardwalk repair</td>
<td>$0</td>
</tr>
<tr>
<td><strong>VEGETATION MANAGEMENT</strong></td>
<td></td>
</tr>
<tr>
<td>Mowing</td>
<td>$0</td>
</tr>
<tr>
<td>Edging</td>
<td>$0</td>
</tr>
<tr>
<td>Brush cutting</td>
<td>$0</td>
</tr>
<tr>
<td>Tree pruning</td>
<td>$0</td>
</tr>
<tr>
<td>Trailside trash &amp; debris clearing</td>
<td>$0</td>
</tr>
<tr>
<td>Whole tree removal</td>
<td>$0</td>
</tr>
<tr>
<td>Herbicide or pesticide application</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TRAILHEAD MAINTENANCE</strong></td>
<td></td>
</tr>
<tr>
<td>Parking lot surface</td>
<td>$0</td>
</tr>
<tr>
<td>Clean up litter</td>
<td>$0</td>
</tr>
<tr>
<td>Empty trash cans</td>
<td>$0</td>
</tr>
<tr>
<td>Landscaping</td>
<td>$0</td>
</tr>
<tr>
<td>Permanent toilets</td>
<td>$0</td>
</tr>
</tbody>
</table>
### Trail Maintenance Worksheet

**Activities**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>TRAILHEAD MAINTENANCE</th>
<th>MAINTENANCE - TRAILSIDE AMENITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Parking lot surface</td>
<td>On trail signage</td>
</tr>
<tr>
<td></td>
<td>Clean up litter</td>
<td>Mileage markers</td>
</tr>
<tr>
<td></td>
<td>Empty trash cans</td>
<td>Interpretive signage</td>
</tr>
<tr>
<td></td>
<td>Landscaping</td>
<td>Gates and bollards</td>
</tr>
<tr>
<td></td>
<td>Permanent toilets</td>
<td>Wooden fencing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vinyl fencing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chain-link fencing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Permanent toilets along the trail</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Portable toilets along the trail</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lighting along trail</td>
</tr>
<tr>
<td></td>
<td></td>
<td>GENERAL TRAIL MAINTENANCE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Recovery from vandalism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Graffiti removal</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Trail wayfinding signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>At-grade crossings</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Inspection &amp; clearing drainage culverts</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Clearing of trailside drainage structures</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bench and picnic table</td>
</tr>
</tbody>
</table>

- Complete tab at the bottom for majority of your trail surface type
- General repair
- Crack sealing or surface coating
- Clearing Leaves and debris
- Pavement markings
- Root cutting along trail
- Snow removal (not trailhead)
- Resurfacing (top coat)
- Reconstruction
- Boardwalk repair

- Mowing
- Edging
- Brush cutting
- Tree pruning
- Trailside trash & debris clearing
- Whole tree removal
- Herbicide or pesticide application
### Trail Maintenance Worksheet

Inputs

<table>
<thead>
<tr>
<th>Labor Performed by</th>
<th>Labor Hours</th>
<th>Labor Rate</th>
<th>Labor Cost Hours</th>
<th>Equipment Rate</th>
<th>Equipment Costs</th>
<th>Material Quantity</th>
<th>Material Cost per Unit</th>
<th>Materials Cost</th>
<th>Contract Services Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sr/staff volunteer</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
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<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>
Objectives

• **Raise awareness** of Circuit Trails vision among avid + interested trail users

• **Increase use** of existing Circuit Trails among avid + interested trail users

• **Drive support** for Circuit Trails among influencers + elected officials (demonstrated through resolutions, funding, etc.)

• **Recognize accomplishments** (including celebration of elected officials and others who have made strides toward vision)
Strategies

• **Theme:** “Challenge yourself” on the Circuit Trails

• **Earned:** Maximize opportunities, emphasize progress

• **Shared:** Create meaningful engagement

• **Paid:** Market saturation, generate engagement

• **Owned:** Fulfillment (information, resources, events, etc.)

• **Partnership:** Amplify events, opportunities and victories!
The 500-Mile Challenge

• Supported 500 Miles by 2025 campaign
• Launched with an Opening Day for Trails “Fist-Bump Challenge”
• Season-long initiative to promote trail use, build engagement
• Carried through messaging across channels
Earned Media

• Tie efforts to “challenge” theme to connect to Circuit’s Challenge of completing 500 miles by 2025

• Maximize event coverage across the Circuit Trails network

• Secure new and reinforce existing relationships with key journalists in print, broadcast and online outlets
Earned Media

HIGHLIGHTS

• 86 media hits in 2017

• Deskside meetings
  • Camden County (July 2017)
  • Burlington County, Mercer County - pending

• Trail Openings

• Opening Day

• Op-Ed: Burlington-Camden Trail
Circuit Trails endorsed by county commissioners

Submitted photo

Chester Creek Trail opens after 23 years

The 2.8-mile trail, running through Middletown Township in Delaware County, joins a growing network of trails in the region.

By Jason Laughlin

A steady traffic of joggers, cyclists, and parents pushing strollers crossed an old railroad bridge over Chester Creek Sunday afternoon.

Chester Creek Trail opens after 23 years

The Philadelphia Inquirer

LOCAL NEWS

Chester Creek Trail opens after 23 years

The 2.8-mile trail, running through Middletown Township in Delaware County, joins a growing network of trails in the region.

By Jason Laughlin

A steady traffic of joggers, cyclists, and parents pushing strollers crossed an old railroad bridge over Chester Creek Sunday afternoon.
Opening Day (4/8/17)

• Fist Bump Challenge—Official Guinness World Record Attempt

• Launch of 6ABC Media Partnership

• Press Coverage
  • Philly.com
  • Philadelphia Magazine
  • Fishtown Star
  • Billy Penn
  • 6abc
  • Daily Local News
Shared Media

• Raise brand awareness
• Drive website traffic
• Expand messaging reach
• Leverage owned content with weekly, original blog posts
• Amplify partner events and opportunities
Shared Media

HIGHLIGHTS

• Growing community:
  • Twitter – 1,109 followers
  • Facebook – 4,983 likes
  • Instagram – 1,281 followers

• Increase in referrals to web:
  • Represents 8% of referral traffic
  • Increase 20%
500-Mile Challenge

- Generated engagement and affinity for the Circuit
- Served as a powerful content generator
- 234 pledges (+ email addresses)
- 162 completed challenges (81,000 miles!)
Paid Media

- **Transit (May–Sept):** NJT/SEPTA, Silverliner, Riverliner
- **6ABC Partnership (May–Aug):** :05/:15/:30 Spots + PSA, Social Contest, FYI Philly (Summer Fun Guide), PECO Lights Display, 6ABC.com Vignette
- **Metro (May–October)**

- **Visit Philly (June)**
- **Google Display Ads**
- **Web + Social Retargeting**
- **WHYY Email Promotion**
Paid Media Highlights

Total Estimated Impressions = 270.8+ million
- Bus Tails (50 SEPTA/40 NJT/20 Weeks) = 201,600,000 impressions
- Bus Ultra Super Kings (18 over 20 weeks) = 40,300,000 impressions
- Silverliner (20 Weeks) = 9,500,000 impressions
- Digital (metro, Google, social, Grid) = 842,000 Impressions
- 6ABC Spots = 14,436,000 impressions
- Metro Skybox/Print Ads (19 total) = 3,800,000 readers
Proud to Trail the Circuit Trails

Take the 500 Mile Challenge
Explore PA and NJ Trails—
Plan your route at circuitrails.org
Bike it. Run it. Walk it.
Challenge Yourself #OnTheCircuit

- Distributed 6/14/17
- Generated 2527 click-throughs to the website
- Email = 200,000 impressions
- VisitPhilly Web = 220,000 impressions
NEW MUSEUM ALERT!
Take a peak at some of its highlights. 16

‘Higher’ Education: What’s your Weed IQ? 15

Get #ontheCircuit with K&T Trail
A New Segment of the North Delaware Riverfront Greenway

Mon. May 15 - 1PM
Frankford Boat Launch
5600 Block of Tacony Street
Ribbon-cutting Ceremony with Elected Officials and Community Partners
Details: circuittrails.org/events
Did you know one of America’s largest trails is right in your backyard? This summer, get outdoors and enjoy The Circuit Trails!

You can even share your favorite trail snapshots using #onthecircuit!

| 67,255 People Reached |
| 19,586 Video Views |
| 128 Likes, Comments & Shares |

| 83 Likes | 83 On Post | 0 On Shares |
| 5 Comments | 5 On Post | 0 On Shares |
| 40 Shares | 40 On Post | 0 On Shares |

| 1,134 Post Clicks |
| 6 Photo Views | 122 Clicks to Play | 19 Link Clicks | 587 Other Clicks |

GO THE EXTRA MILE!
Show us how YOU go the extra mile every day...whether you bike to work, run on a trail, or get your “steps” in with a long walk.

TO ENTER post your pictures on Instagram with @abcactionnews, @thecircuittrails and #onthecircuit to show us your favorite ways you get moving!

YOU could win a Fuji Absolute 1.9 step-over or step-through bike!
Owned Media

Visits (4/15 – 9/1): Averaged 3200+ sessions/week = 124% increase

Geo Location: 45% PA (↑ 24%), 12% NJ (↑ 58%)

New vs Returning Visitors: 77.4% new visitors, 22.6% return

Acquisition:
- 51% of visitors arrived via organic search traffic
- 26% were direct visitors (entered the URL directly)
- 11% were referral based
- 8% were via social media
Web Analytics (‘17 v. ’16)

Sessions
57.58%
108,375 vs 68,773

Users
64.92%
84,313 vs 51,124

Pageviews
47.61%
240,772 vs 163,116

Bounce Rate
-2.52%
56.65% vs 58.11%

% New Sessions
5.22%
77.31% vs 73.48%
<table>
<thead>
<tr>
<th>Page</th>
<th>Pageviews</th>
<th>Unique Pageviews</th>
<th>Avg. Time on Page</th>
<th>Entrances</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>/</td>
<td>173,917</td>
<td>137,754</td>
<td>00:01:17</td>
<td>75,135</td>
<td>53.57%</td>
</tr>
<tr>
<td>/</td>
<td>59,962 (34.48%)</td>
<td>49,414 (35.87%)</td>
<td>00:01:21</td>
<td>48,544</td>
<td>54.46%</td>
</tr>
<tr>
<td>/find-trails</td>
<td>29,610 (17.03%)</td>
<td>18,726 (13.59%)</td>
<td>00:01:09</td>
<td>6,558</td>
<td>47.31%</td>
</tr>
<tr>
<td>/challenge</td>
<td>16,586 (9.54%)</td>
<td>13,019 (9.45%)</td>
<td>00:01:12</td>
<td>6,354</td>
<td>39.01%</td>
</tr>
</tbody>
</table>

**Image**: Flowchart showing the interaction paths and session drop-offs.
2018 Strategy

Theme: Connect on the Circuit

• Collaborate with other William Penn grantees
• Showcase connections that the network makes—to places, people and nature
• Introduce another challenge-oriented engagement opportunity
• Message evolution: Meet the Circuit, Use the Circuit, Connect on the Circuit
2018 Strategy

- Continue trail season campaign
- Update products
  - Map
  - Photography
- Enhance partner engagement opportunities
  - Joint fundraising strategy
  - Merchandise cost-sharing
  - New resources and tools
Partner Activities

• Event support (materials, resources, etc.)
• Earned media (event promotion, human interest stories, etc.)
• Social media participation (takeovers, event coverage, etc.)
• Blog content (guest posts, feature events, etc.)
• Custom advertising (region/location specific)
• Event advertising (cost-sharing for custom placements)
Partner Engagement: Blogging

Imagine your content here!
Partner Engagement

Imagine your event here!

Let us know about upcoming events
(Plus, borrow banners, signs and more)
Partner Engagement

Everyone loves swag!

Email anya@railstotrails.org to order your swag:

- Bike badges
- Pins
- Stickers
- Maps
- Post cards
Synergy on the Circuit with A.W.E.

Circuit Trails Coalition Semi-Annual Meeting
November 8, 2017
Fostering Synergy

SYNERGY

1+1=3
What is **AWE**?

- **Alliance for Watershed Education of the Delaware River**
- 23 centers
- 3 states
What is AWE?

- Each of these centers is located along the Circuit Trails or a major connecting trail, and on waterways throughout the Delaware River Watershed.
Existing Synergies

Fall 2017:
River Days at Camden Waterfront

Summer 2017:
Roving Naturalists on the Trails
Proposed Opportunities

• Joint Programming
  – River Days
  – Opening Day for Trails
• Shared Communications
• Coordinated Mapping
• Collaborative Planning
  – Delaware River Back Channel
  – Multiple amenities, such as trails, environmental centers, and boat launches
Any New Ideas?

My idea is....

Please contact me at olivia@njconservation.org or at (908) 997-0731
EXPANDING
The Circuit Trails Pipeline
Circuit Trail Ambassadors
Filling in the gap between users and Coalition member

How we recruit:
1. Initial outreach and invitation
2. Ambassador fills out Google form – How do you want to participate?
3. PEC sends draft Letter of Commitment using Google form answers
4. Ambassador signs the Letter of Commitment on letterhead
5. Committed Ambassadors as of November 6 (logos below)
Circuit Trail Ambassadors
Filling in the gap between users and Coalition member

Next Steps:

1. Send us your contacts: tinyurl.com/CTAmbassadors
2. Develop landing page on Circuit Trails website for Ambassadors
3. Order more SWAG! People want SWAG!
EXPANDING
The Circuit Trails Pipeline
Strategic Plan Goal

• Finish Circuit Trunk Lines by 2025 and complete 20 miles Circuit-wide annually

Pipeline Objectives

1. Create a process which assures 500 built miles by 2025

2. Create a digital “knowledge” base that is transparent and accessible to Coalition members
“Digital Brain Trust”

If I recall correctly, there’s a right-of-way...
Circuit Pipeline Strategy

1. Convene a group of steering committee members to develop a process to expand the pipeline.
2. Host PA and NJ caucus events
3. Create web-based tool to help prioritize projects and connect partners to projects
4. Seek input from agency and professional partners
5. Present the pipeline, revise often, and “shepherd” projects to completion
Gap Assessment and Management

• Categorize trails

  • In Progress – Under construction; design funded, underway, or complete; ROW secured or nearly so

  • Pipeline – Feasibility study completed, funded or underway; is a priority being actively pursued by a capable partner; ROW identified or partially secured; barriers may remain

  • Planned – not being actively pursued by a capable partner; no feasibility study completed; ROW lacking
Project Status Assessment

• Evaluate implementation readiness of Pipeline segments; prioritize for completion by 2025

• Identify top level “project lead” for each segment

• Create web-based tool to help Circuit partners assess and prioritize Pipeline and Planned projects
## Project Readiness Ranking

### Review Matching Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Segment Name</th>
<th>Location</th>
<th>Anticipated Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Lawrence Hopewell Trail</td>
<td>Mercer County, NJ</td>
<td>$10,000</td>
</tr>
<tr>
<td>A2</td>
<td>Lawrence Hopewell Trail</td>
<td>Mercer County, NJ</td>
<td>$120,000</td>
</tr>
<tr>
<td>A3</td>
<td>Johnson Trolley Line</td>
<td>Mercer County, NJ</td>
<td>$85,000</td>
</tr>
<tr>
<td>B1</td>
<td>Trenton Wellness Loop</td>
<td>Mercer County, NJ</td>
<td>$235,000</td>
</tr>
<tr>
<td>B2</td>
<td>DRHT-D&amp;R Gap</td>
<td>Mercer County, NJ</td>
<td>$48,000</td>
</tr>
<tr>
<td>C1</td>
<td>D&amp;R Canal Connector</td>
<td>Mercer County, NJ</td>
<td>$5,000</td>
</tr>
<tr>
<td>C2</td>
<td>Union Transportation Trail</td>
<td>Mercer County, NJ</td>
<td>$450,000</td>
</tr>
<tr>
<td>C3</td>
<td>Lawrence Hopewell Trail...</td>
<td>Mercer County, NJ</td>
<td>$32,000</td>
</tr>
</tbody>
</table>
Project Readiness Factors

- Trail planning documents
- Major maintenance concerns/needs
- Infrastructure issues
- Environmental Considerations
- Right of way status
- Projected cost
- Project sponsor identified
- Local community support
- Elected/appointed officials support
- Funding in place
State Caucus Meetings

New Jersey

• December 4th - Afternoon

• Palmyra Cover Nature Center
  1335 Route 73 South
  Palmyra, NJ 08065

• RSVP: Olivia Glenn
  olivia@njconservation.org

Pennsylvania

• December 5th – 1:00 – 3:30 PM

• Montgomery County Planning Commission 425
  Swede St Norristown, PA 19401 Montgomery
  Conference Room - 2nd Floor

• RSVP: Tony Spagnoli
  tspagnoli@pecpa.org
What is the 500/2025 Campaign?

- DVRPC: 750 Circuit miles by 2040
- Circuit Coalition: 500/2025 interim goal
- Resolutions: sought from municipalities & counties in region
- Volunteer advocate driven effort
- Over 100 volunteers at work
<table>
<thead>
<tr>
<th>State</th>
<th>County</th>
<th>Township/Borough</th>
<th>Resolution Received?</th>
<th>Last Contact</th>
<th>Update &amp; Comments</th>
<th>Past Contacts (with dates) →</th>
</tr>
</thead>
<tbody>
<tr>
<td>NJ</td>
<td>Burlington</td>
<td>Medford Township</td>
<td></td>
<td>7/31/2017</td>
<td>Greg K reports council already may have passed resolution. He'll follow up and get back to LB.</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Delaware</td>
<td>Media Borough</td>
<td></td>
<td>8/4/2017</td>
<td>10/11: Eleanor Horne said she'd add it to her &quot;November-to-do list&quot;</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Mercer</td>
<td>Mercer County</td>
<td></td>
<td>10/11/2017</td>
<td>10/11: Eleanor Horne said she'd add it to her &quot;November-to-do list&quot;</td>
<td></td>
</tr>
<tr>
<td>NJ</td>
<td>Camden</td>
<td>Merchantville Borough</td>
<td></td>
<td>2/13/2017</td>
<td>4/7/17: Still no meeting scheduled. 3/10/17 David Bennett gave letter and resolution to municipal officials. No word yet on date of next meeting</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Bucks</td>
<td>Middletown Township, Bucks</td>
<td></td>
<td></td>
<td>4/7/17: Still no meeting scheduled. 3/10/17 David Bennett gave letter and resolution to municipal officials. No word yet on date of next meeting</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Delaware</td>
<td>Millford Township</td>
<td></td>
<td>7/26/2017</td>
<td>4/7/17: Still no meeting scheduled. 3/10/17 David Bennett gave letter and resolution to municipal officials. No word yet on date of next meeting</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Chester</td>
<td>Medena Borough</td>
<td></td>
<td></td>
<td>4/7/17: Still no meeting scheduled. 3/10/17 David Bennett gave letter and resolution to municipal officials. No word yet on date of next meeting</td>
<td></td>
</tr>
<tr>
<td>NJ</td>
<td>Gloucester</td>
<td>Monroe Township</td>
<td></td>
<td>8/4/2017</td>
<td>4/7/17: Proclamation scheduled for May 18</td>
<td>3/20/17: Date set for April 6th for a Proclamation (per Jody Holton)</td>
</tr>
<tr>
<td>PA</td>
<td>Bucks</td>
<td>Narvillie Borough</td>
<td></td>
<td>7/10/2017</td>
<td>4/7/17: No action here yet, but Tony PFC says it should be easy to get signed. Check by Mid-May</td>
<td></td>
</tr>
<tr>
<td>NJ</td>
<td>Camden</td>
<td>Mount Ephraim Borough</td>
<td></td>
<td></td>
<td>4/7/17: No action here yet, but Tony PFC says it should be easy to get signed. Check by Mid-May</td>
<td></td>
</tr>
<tr>
<td>NJ</td>
<td>Burlington</td>
<td>Mount Holly Township</td>
<td></td>
<td>8/14/2017</td>
<td>4/7/17: No action here yet, but Tony PFC says it should be easy to get signed. Check by Mid-May</td>
<td></td>
</tr>
<tr>
<td>NJ</td>
<td>Burlington</td>
<td>Mount Laurel Township</td>
<td></td>
<td>8/14/2017</td>
<td>4/7/17: No action here yet, but Tony PFC says it should be easy to get signed. Check by Mid-May</td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>Montgomery</td>
<td>Narberth Borough</td>
<td></td>
<td>10/18/2017</td>
<td>10/13: KB has circulated the petition to folks in Narberth, and has informally introduced the resolution to decision makers ahead of the next council meeting in November. 10/13: KB has circulated the petition to folks in Narberth, and has informally introduced the resolution to decision makers ahead of the next council meeting in November. 10/12: Rick T will rewire efforts, connecting with Kimberley. 10/7: Kimberley Bezak (BCG) has agreed to help push the resolution</td>
<td>7/10: LB followed up with Cliff Penn, 5/15/17, Cliff Penn: “The</td>
</tr>
</tbody>
</table>
500 Miles by 2025

MUNICIPAL SUPPORT <-> COUNTY SUPPORT
Progress of the Campaign

- **Vision**: 100 municipalities & 8 suburban counties sign
- **Completed**: 57 municipalities, 4 counties signed
- **In Progress**: 73 municipalities, 4 counties
Highlights by County
• Camden: 17
• Chester: 9
• Bucks: 9
• Delaware: 9
• Montgomery: 8
• Burlington: 3
• Mercer: 2
• Gloucester: 0
VISION:

Walk out your door.
Head north or south, east or west, and you can spend all day on the Circuit Trails.
Looking to help?
leonard@bicyclecoalition.org
Who We Are & What We Do

- Founded as a non-profit in 1974, in 2001 designated a National Heritage Area.
- Water Trail Manager since 2004.
- Involved with SE PA recreational, conservation, and preservation initiatives.
- Works with over 100 partners annually.
- Builds and manages the SRT in Berks and Schuylkill Counties.
What We Have in Berks & Schuylkill Counties

- 22.2 Off-Road Trail Miles
- 19.8 On-Road Trail Miles
- 54 Signed Intersections
- 5 River Bridges
- 8 Over-Road and Railroad Bridges
- 15 Stream Bridges
- Connections to BicyclePA Route L, Big Woods Trail, Appalachian Trail, 911 Trail, and the Highlands Trail
SRT: Monocacy Bridge

- PA 724, Union Township, Berks County, PA.
- Replaces on-grade trail crossing near busy intersection, increases ADA compliance.
- DVRPC and DCNR (pending) funding.
- Preliminary Design, and right-of-way completed.
- Final design begun for 115’ Concrete three box beam span bridge to be built in 2019.
SRT: Auburn Bridge

- River Road, Auburn, PA
  Schuylkill County, PA.
- Rehabilitates railroad bridge to access Schuylkill County.
- Funded by Wm. Penn Foundation, US DOI Office of Surface Mining, and DCNR (pending).
- Type Size, and Location document completed with cost estimate.
- Property acquisition underway to access bridge from River Road.
- Multiple span girder bridge being replaced with ADA compliant steel supported ramp in 2019.
SRT: Frackville to St. Clair

- I-81, downtown Frackville to St. Clair, Schuylkill County.
- Reuse of abandoned railroad alongside PA 61 on utility corridor owned by the Schuylkill County Municipal Authority.
- Pending project approval from US Dept of Agriculture.
- 2.6 mile trail developed by contract, the Authority, and the Heritage Conservation Corps through 2020.
SRT: Pottsville to Schuylkill Haven

- Tumbling Run Rd to Seven Stars Rd, North Manheim Township, Schuylkill County, PA. on Schuylkill Haven Borough property.

- Adaptive reuse of a railroad and utility corridor between Schuylkill Haven and Pottsville.


- 1.4 mile trail completed with assistance from Schuylkill Haven Borough and the Heritage Conservation Corps.
SEMI-ANNUAL CIRCUIT TRAILS
COALITION MEETING

BURLINGTON COUNTY
DELAWARE RIVER HERITAGE TRAIL
ROUTE 130 BYPASS PROJECT

Matt Johnson
P: 856.642.3850
F: 609/726-7333
E-mail: mjohnson@co.burlington.nj.us
Regional Trails

- 11.5 miles of existing regional trails
- 72 miles of additional regional trails:
  - Kinkora Trail (10 miles)
  - Rancocas Creek Greenway Trail (25 miles)
  - Delaware River Heritage Trail (27 miles)
  - Arney’s Mount Trail (10 miles)
ROUTE 130 SIDEPATH ALIGNMENT

- Original alignment called for off-road sidepath parallel to Route 130 between CR 662 and Hornberger Avenue
- State Route 130 named ‘New Jersey’s Most Dangerous Road’ for pedestrians last six years (Tri-State Transportation Campaign)
- Cuts/Fills and incompatible uses made Route 130 alignment cost prohibitive
- HIGH STRESS ENVIRONMENT
DELAWARE RIVER HERITAGE TRAIL, ROUTE 130 BYPASS

- 5.5-mile trail segment linking through Crystal Lake Park, Kinkora Trail and Roebling Museum/Mill Complex
- 10-foot wide, AASHTO, ADA compliant off-road sidepath
- Connects to existing DRHT segment through Bordentown City and D&R Canal path
- Proposed crossing of NJ TRANSIT RiverLine light rail
HOW TO GET A RAILROAD CROSSING APPROVED

• Over reach; Dream Big; Don’t take NO for an answer

• Access experienced railroad engineers

• Learn about the process; educate yourself about railroad safety, design standards, etc.

• Be persistent – it will take TIME

• Find the decision maker and zero in your efforts

• Fight the fights that are worth fighting

• Tap your friends for help!

• Be prepared to pay for your success
THANK YOU CIRCUIT COALITION!!